

Loyal Stowe Guests = Stowe Points Card = Free Winter Lift Tickets, Golf, & Summer Attractions

stowe points card



- 1 } buy one for just **\$75**
[includes 75 points]
- 2 } buy discounted tickets*
\$59 adults, \$51 jr, \$54 sr.
(sun-fri & non holiday)
- 3 } earn points for most
spending at the resort
& then redeem for
FREE unrestricted
lift tickets, golf and
summer attractions

* See back for details & restrictions.

The "Stowe Points Card" is your card to savings and rewards **YEAR ROUND!** Receive discounts on your lift ticket purchases in the winter and discounts on your greens fees at Stowe Country Club in the summer. Earn points on all your rental, lesson, retail, and food purchases. The points you earn can be redeemed for a free lift ticket or a free greens fee at Stowe Country Club. Your unused points will roll over year to year. It truly is a loyalty savings card!

Purchase your Stowe Points Card for \$75 and receive 75 Stowe points.

When you earn 450 Stowe Points redeem your points for: (choice of one)

- 1 FREE Un-restricted Lift Ticket Voucher or
- 1 FREE Summer Attractions Package or
- 1 FREE Un-restricted Greens Fee with Cart at Stowe Country Club

2009/2010 Stowe Points Card Program (all points are based on the pre-tax amount; earn 1 point for every dollar you spend)

Use your Stowe Points Card to purchase a **discounted lift ticket** and receive points:

- o Every **Adult 1 Day (\$59)** discounted Stowe Points Card ticket = **56 Points**.
- o Every **Junior 1 Day (\$51)** discounted Stowe Points Card Ticket = **48 Points**.
- o Every **Senior 1 Day (\$54)** discounted Stowe Points Card Ticket = **51 Points**
- o Limit one ticket per card per day.
- o Stowe Points Card is Not Valid for a discounted ticket on Saturdays and 12/25/09 through and including 1/1/10 and 2/13 through and including 2/15/10.

When the Stowe Points Card discount is *not valid* (2009/2010 blackout dates: 12/25/09 through and including 1/1/10 and 2/13 through and including 2/15/10), use your Stowe Points Card to still receive points:

- o Every **Adult 1 Day (\$89)** Peak Retail ticket = **84 Points**
- o Every **Junior 1 Day (\$64)** Peak Retail Ticket = **60 Points**,
- o Every **Senior 1 Day (\$74)** Peak Retail Ticket = **70 Points**.
- o Limit one ticket per card per day.

Earn Points for purchases made at the following Stowe Mountain Resort establishments by providing your Stowe Points Card at the Point of Sale during check out:

Ski School:	All ski school products including Children Adventure Programs.
Retail:	All retail purchases at Spruce Peak Sports, Mansfield Ski Shop, Midway Ski Shop, and Summit Sports (Gondola) [Gift cards excluded]
Food & Bev:	All food purchases at Mansfield, Midway, Octagon, Spruce Camp, Cliff House, Fireside Tavern, Kirkwood's, and the Cottage [Alcohol and gratuity excluded]
Rental & Demo Center:	All ski and snowboard rental and repair products at Spruce and Mansfield Rental Shops and Stowe Toys Demo Center.
Stowe Country Club:	Greens fee w/ cart (limit one greens fee w/ cart per card per day), lessons, rentals, Golf Academy, and retail.
Nordic Center:	All Nordic Center products and lessons.

2009/2010 Discounted **Stowe Points Card** tickets are only available Sunday through Friday during non-holiday time periods. Stowe Card Points and benefits have no cash value and cannot be combined with any other offer or product. **All points are based on pre-tax rates.**

FREE un-restricted Lift Ticket Voucher, Summer Attractions Package and Greens Fees w/ Cart at Stowe Country Club have **no cash value**. The Stowe Points Program is subject to change without notice and can not be combined with any other offer or promotion.

Your Stowe Points Card must be present and given to the cashier before your purchase in order to receive points. Points earned are totaled nightly; which means points earned today will show up the following day.

Stowe
MOUNTAIN RESORT

800.253.4SKI
WWW.STOWE.COM

